



## Maven is the first digital clinic for women.

Maven Clinic  
72 Allen Street  
Third Floor  
New York, NY 10002

MavenClinic.com

Maven makes women's lives easier—now they can get the health care and support they need whenever, wherever.

Providing answers to the countless health questions women have—about their own health and the health of their children—Maven's network of highly-vetted healthcare and wellness practitioners connect with women via a free discussion forum and private video appointments.

### Examples of the care women are receiving on Maven include:

- Quick prescriptions for UTIs and birth control
- Nutrition advice and meal planning
- Physical therapy for injuries and other conditions
- Prenatal care and birth education
- Evidence-based breastfeeding support around the clock

### How it works

Maven is available for free in the App Store on any iOS device. Once you download, you can:

- **Ask a question in our free forum.** Maven Practitioners respond to your health questions—in addition to a community of like-minded women.
- **Book a video appointment.** You'll meet face-to-face with your provider via our Maven app, in real time.
- **Pay per appointment.** You only pay for the appointments you book; there are no monthly fees or subscription dues. Appointments range from 10 to 60 minutes and start at just \$18.
- **Follow up on your own terms.** Get post-appointment notes from your provider and easily schedule another appointment.

### About Kate

Maven CEO Katherine Ryder was inspired to start Maven after she saw first-hand the lack of support around women's health questions and issues, specifically during pregnancy. Before founding Maven, Katherine was a journalist for The Economist and The New Yorker and an early-stage VC at Index Ventures.



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## Frequently asked questions about Maven

### *What types of practitioners are available on Maven?*

Practitioners include family physicians, pediatricians, OB/GYNs, nurse practitioners, mental health specialists, physical therapists, midwives, nutritionists, lactation consultants, and doulas.

### *Does Maven accept insurance?*

No, but appointments on Maven start as low as \$18, so using Maven is even less expensive than most insurance co-pays!

### *Can I get a prescription through Maven?*

Yes! Nurse practitioners, midwives, and doctors on Maven can prescribe through Maven and deliver prescriptions electronically or over the phone to a patient's pharmacy of choice (depending on the state regulations in the state where the patient is located).

### *Can practitioners really diagnose people remotely?*

Absolutely! The statistic in the industry is that 70% of ER & doctors' visits can be avoided if someone had the right information or just needed basic care.

### *How do you vet the practitioners on the platform?*

Maven accepts less than 1/3 of the practitioners who sign up, determining their fit with Maven through written assessments, reference checks, and interviews conducted by members of Maven's Practitioner Advisory Committee.

### *Is Maven available if I don't have an iPhone?*

Maven is launching on the web this summer and on Android later this year.